

KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
586380-2	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser Product Estimate Number
National Republican Congre NRCC IE 2012 155/426/3486

Billing Address:

Send Payment To:

National Media Research Planning & Placement Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

7:41 AM M-F 7a-8a

 Flight Dates
 Order #
 Alt Order #

 10/26/12 - 11/06/12
 586380
 9852246

Billing Calendar Billing Type
Broadcast Cash

Special Handling
Do Not Mail

 IDB #
 Advertiser Code
 Product Code

 8380
 155
 426

Agency Ref Advertiser Ref

:30 NRCCUT041026

\$600.00 NM

KSTU P.O. Box 677596 Dallas, TX 75267-7596

2 13

10/30/12

						Spots/			
Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
10/29/12	11/04/12	M-F 6a-7a	6a-7a	-T	:30	1	\$600.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate \$600.00					
Spoto: # Ch			rintion		l enat	h Ad-ID			Rate Type
	-		•				11026		\$600.00 NN
1 13	10 10/	750/12 0.20 / 11/11/11							
10/29/12	11/04/12	M-F 6a-7a	6a-7a	W	:30	1	\$600.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spote: # Ch			rintion	• • • • • •	l enat	h Ad-ID			Rate Type
							1026		\$600.00 NN
1 10	VV 10/	0.20 AWINT							
10/29/12	11/04/12	M-F 6a-7a	6a-7a	F	:30	1	\$600.00	·NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12F	Spots/Week 1	<u>Rate</u> \$600.00	· · · · · · · · · · · · · · · · · · ·				
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 13	F 11/	/02/12 6:44 AM M-F 6	3a-7a	6a-7a	:3	0 NRCCUT04	1026		\$600.00 NM
10/29/12	11/04/12	M-F 7a-8a	7a-8a	M	:30	2	\$600.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0 , "0		11101112	_	· · · · · · · · · · · · · · · · · · ·	Longt	0 Ad ID			Rate Type
. –							1026		\$600.00 NM
						_			\$600.00 NM
1 13	IVI TO/	29/12 7:59 AIVI IVI-F 1	a-0a	7a-0a	.0	JARCEOTOT			φοσο.σσ 1414
10/29/12	11/04/12	M-F 7a-8a	7a-8a	-T	:30	2	\$600.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Cnotos # Ch				•	l enati	ο Ad-ID			Rate Type
			<del></del>				1026		\$600.00 NM
	10/29/12 Weeks: Spots: # Ch 1 13 10/29/12 Weeks: Spots: # Ch 1 13 10/29/12 Weeks: Spots: # Ch 1 13 10/29/12 Weeks: Spots: # Ch 2 13 1 13 10/29/12 Weeks: Spots: # Ch 2 13 1 13 10/29/12 Weeks: Spots: # Ch 2 13 1 13	10/29/12 11/04/12  Weeks: Start Date 10/29/12  Spots: # Ch Day Air Tu 10  10/29/12 11/04/12  Weeks: Start Date 10/29/12  Spots: # Ch Day Air W 10  10/29/12 11/04/12  Weeks: Start Date 10/29/12  Spots: # Ch Day Air 1/13 F 11/14  10/29/12 11/04/12  Weeks: Start Date 10/29/12  Spots: # Ch Day Air 1/13 F 11/14  10/29/12 11/04/12  Weeks: Start Date 10/29/12  Spots: # Ch Day Air 1/14  Weeks: Start Date 1/16/29/12  Spots: # Ch Day Air 1/14  Weeks: Start Date 1/16/29/12  Weeks: Start Date 1/16/29/12  Weeks: Start Date 1/16/29/12  Weeks: Start Date 1/16/29/12  Spots: # Ch Day Air 1/16/29/12  Spots: # Ch Day Air 1/16/29/12	10/29/12	10/29/12	Note   Start Date   End Date   MTWTFSS   Spots/Week   Rate   Start/End Time   Start/End T	Models:   Start Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length   Spots: # Ch   Day Air Date   1/029/12   1/04/12   -T   1	Start Date	Start Date   End Date   Description   Start/End Time   MTWTFSS   Length   Week   Rate	Start Date   End Date   Description   Start/End Time   MTWTFSS   Length   Week   Rate   Type

7a-8a



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Dallas, TX 75267-7596

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Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/3486

							Spots/			
Line Start Date	End Date	Description	Start	/End Time	MTWTFSS	Length	Week	Rate	Туре	-
7 10/29/12	11/04/12	M-F 7a-8a	7a-8	а	W	:30	2	\$600.00	NM	
Weeks:	Start Date 10/29/12		TFSS Sp	oots/Week 2	<u>Rate</u> \$600.00					
Spots: # C			<u>Description</u>		Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Type
2 13		31/12 7:29 AM	i M-F 7a-8a		7a-8a	:30	) NRCCUTO	41026		\$600.00 NM
1 13	3 W 10/	31/12 7:57 AN	l M-F 7a-8a		7a-8a	:30	) NRCCUTO	41026		\$600.00 NM
8 10/29/12	11/04/12	M-F 7a-8a	7a-8a	a	T	:30	2	\$600.00	NM	
Weeks:	Start Date 10/29/12		TFSS Sp	ots/Week 2	<u>Rate</u> \$600.00	· · · · · -		<del></del>		
Spots: # Cl	h <u>Day Air</u>	Date <u>Air Time</u>	<u>Description</u>		Start/End Time	<u>Length</u>	Ad-ID			Rate Type
2 13	3 Th 11/	01/12 7:13 AM	M-F 7a-8a		7a-8a		) NRCCUTO			\$600.00 NM
1 13	Th 11/	01/12 7:54 AM	M-F 7a-8a		7a-8a	:30	) NRCCUTO	41026		\$600.00 NM
9 10/29/12	11/04/12	M-F 7a-8a	7a-8a	a	F	:30	2	\$600.00	NM	
Weeks:	Start Date 10/29/12		TFSS Sp	ots/Week	<u>Rate</u> \$600.00		2			
Spots: # Cl		,	Description	2	Start/End Time	Length	Ad-ID			Rate Type
2 13			M-F 7a-8a		7a-8a		) NRCCUTO	41026		\$600.00 NM
1 13			M-F 7a-8a		7a-8a	:30	NRCCUTO	41026		\$600.00 NM
10 11/05/12	11/06/12	M-F 7a-8a	7a-8a	3	M	:30	2	\$600.00	NM	
Weeks:	Start Date			ots/Week	Rate					· · · · · · · · · · · · · · · · · · ·
	11/05/12			2	\$600.00					Data Tama
Spots: # Ch			<u>Description</u>		Start/End Time			41026		Rate Type
2 13			M-F 7a-8a	,	7a-8a 7a-8a		NRCCUT04			\$600.00 NM \$600.00 NM
1 13	M 11/0	05/12 7:56 AM	M-F 7a-8a		/a-oa	.30	INCCOTO	+1020		\$000.00 INIVI
11 11/05/12	11/06/12	M-F 7a-8a	7a-8a	1	<del>-</del> T	:30	2	\$600.00	NM	
Weeks:	Start Date 11/05/12		TFSS Spo	ots/Week 2	<u>Rate</u> \$600.00					
Spots: # Ch	n <u>Day Air l</u>	Date Air Time	<u>Description</u>		Start/End Time					Rate Type
2 13	Tu 11/0	)6/12 7:11 AM	M-F 7a-8a		7a-8a	:30	NRCCUT04	11026		\$600.00 NM
1 13	Tu 11/0	06/12 7:50 AM	M-F 7a-8a		7a-8a	:30	NRCCUT04	11026		\$600.00 NM
13 10/29/12	11/04/12	Sa 7a-9a	7a-9a		S-	:30	1	\$550.00	NM	ı
Weeks:	Start Date 10/29/12	End Date MTW 11/04/12	<u> </u>	ots/Week 1	<u>Rate</u> \$550.00					· · · · · · · · · · · · · · · · · · ·
Spots: # Ch			Description		Start/End Time	Length	Ad-ID			Rate Type
1 13			Sa 7a-9a		7a-9a	:30	NRCCUT04	1026		\$550.00 NM
15 10/29/12	11/04/12	Sa 7a-9a	7a-9a		\$-	:30	2	\$650.00	NM	
Weeks:		End Date MTW1		ots/Week 2	<u>Rate</u> \$650.00					<del></del>
Spots: # Ch			<u>Description</u>	_	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
2 13			Sa 7a-9a		7a-9a	:30	NRCCUT04	1026		\$650.00 NM
. 1.13	Sa 11/0	3/12 8:58 AM	Sa 7a-9a		7a-9a	:30	NRCCUT04	1026		\$650.00 NM



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Advertiser	<u>Product</u>	Estimate Number
National Republican Congr	NRCC IE 2012	155/426/3486

								Spots/			
Line Start Date	e End Date	Descripti	ion	Start/End Time	MTWTFSS	Le	ength	Week	Rate	Туре	
17 10/29/12	11/04/12	Su 7a-9a	1	7a-9a	S		:30	2	\$550.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week 2	<u>Rate</u> \$550.00						
C= =4=, # C	10/29/12	11/04/12	r Time Descrip		Start/End Ti	me	Length	Δd-ID			Rate Type
Spots: # C			:29 AM Su 7a-		7a-9a	ine		NRCCUTO4	11026		\$550.00 NM
2 13			:55 AM Su 7a-		7a-9a			NRCCUTO4			\$550.00 NM
		·						·			
19 10/29/12	11/04/12	Su 7a-9a		7a-9a	S		:30	2	\$650.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 2	<u>Rate</u> \$650.00						į
Spots: # C			Time Descrip	otion	Start/End Tir	<u>me</u>	Length	Ad-ID			<u>Rate</u> <u>Type</u>
2 13			28 AM Su 7a-9		7a-9a		:30	NRCCUTO4	1026		\$650.00 NM
1 13	3 Su 11	/04/12 8:	54 AM Su 7a-9	9а	7a-9a		:30	NRCCUT04	1026		\$650.00 NM
				0.40			-00		¢=00.00	NINA	
20 10/29/12	11/04/12	FOX Nev	vs Sunday	9a-10a	S		:30	1	\$500.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$500.00						
Spots: # C			Time Descrip	otion	Start/End Tir	me	Length.	Ad-ID			Rate Type
1 13			31 AM FOX N		9a-10a		:30	NRCCUT04	1026		\$500.00 NM
									Ø450.00	N 13. 6	
22 10/29/12	11/04/12	M-F 4p-5	p	4p-5p	M		:30	1	\$450.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$450.00						
Spots: # C			Time Descrip	tion	Start/End Tir	m <u>e</u>	Length .	Ad-ID			Rate Type
1 13			12 PM M-F 4p		4p-5p		:30	NRCCUT04	1026		\$450.00 NM
23 10/29/12	11/04/12	M-F 4p-5	p	4p-5p	-T		:30	1	\$450.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	10/29/12	11/04/12	-T	1	\$450.00						
Spots: # Cl	h <u>Day Air</u>	<u>Date Air</u>	Time Descrip	<u>tion</u>	Start/End Tin	<u>ne</u>	Length 2	<u>Ad-ID</u>			Rate Type
1 13	3 Tu 10	/30/12 4:	37 PM M-F 4p-	-5p	4p-5p		:30	NRCCUT04	1026		\$450.00 NM
24 10/29/12	11/04/12	M-F 4p-5	p ·	4p-5p	W		:30	1	\$450.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
	10/29/12	11/04/12	W	1	\$450.00						
Spots: # Cl			Time Descrip		Start/End Tin	<u>ne</u>	Length /		1026		Rate Type
1 13	3 W 10	/31/12 4:2	28 PM M-F 4p-	-5p	4p-5p		:30 1	NRCCUT04	1026		\$450.00 NM
25 10/29/12	11/04/12	M-F 4p-5	p	4p-5p	T		:30	1	\$450.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		<del></del>				
	10/29/12	11/04/12	T	1	\$450.00		1 0	V -1 1175			. Date Ton-
Spots: # Cl			Time Descrip		Start/End Tin	<u> 110</u>	Length A		1026		Rate Type
1 13	3 Th 11/	/01/12 4: <sup>-</sup>	18 PM M-F 4p-	ър	4p-5p		:30 1	RCCUT04	TASO		\$450.00 NM
26 10/29/12	11/04/12	M-F 4p-5	o	4p-5p	F		:30	1	\$450.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00						
enote: # Ct	10/29/12	11/04/12	Time Descrip	•	\$450.00 Start/ <u>End Tin</u>	ne	Length A	4d-ID			Rate Type
Spots: <u>#</u> Ct 1 13			11111e <u>  Descrip</u> 38 PM M-F 4p-		4p-5p	<del></del> .		RCCUT04:	1026		\$450.00 NM
1 10	. , 11/	Jan 12 T.	, ,,,,v, , rp	- F	· F - F -						



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National Republican Congr	NRCC IE 2012	155/426/3486

			•				Spots/			
Line Start Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
27 11/05/12	11/06/12	M-F 4p	-5p	4p-5p	M	:30	1	\$450.00	NM	
Weeks: Spots: # Ch		11/11/12 <u>Date</u> /			<u>Rate</u> \$450.00 <u>Start/End Time</u> 4p-5p		n <u>Ad-ID</u> ) NRCCUT0	41026		<u>Rate</u> <u>Type</u> \$450.00 NM
28 11/05/12	11/06/12	M-F 9p	-1005p	9p-1005p	M	:30	1	\$2,600.00	NM	
Weeks: Spots: <u>#</u> Ch		11/11/12 Date /			<u>Rate</u> \$2,600.00 <u>Start/End Time</u> 9p-1005p		1 <u>Ad-ID</u> ) NRCCUTO	41026		<u>Rate</u> <u>Type</u> \$2,600.00 NM
29 10/29/12	11/04/12	M-F 10	05p-1035p	1005p-1035p	M	:30	1	\$660.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	10/29/12 n <u>Day Air</u>	11/04/12 <u>Date</u> <u>A</u>	<u>MTWTFSS</u> M Air Time Descrip 0:18 PM M-F 100	1 <u>tion</u>	<u>Rate</u> \$660.00 <u>Start/End Time</u> 1005p-1035p	Length :30	1 <u>Ad-ID</u> ) NRCCUT04	‡ <b>1</b> 026		Rate Type \$660.00 NM
30 10/29/12	11/04/12	M-F 10	05p-1035p	1005p-1035p	-Ţ	:30	1	\$660.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13		11/04/12 <u>Date</u> <u>A</u>		1 tion	Rate \$660.00 <u>Start/End Time</u> 1005p-1035p	<u>Length</u> :30	Ad-ID NRCCUT04	1026		<u>Rate Type</u> \$660.00 NM
31 10/29/12	11/04/12	M-F 100	)5p-1035p	1005p-1035p	T	:30	1	\$660.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	10/29/12 Day Air	11/04/12 <u>Date A</u>	MTWTFSST ir Time Descrip 0:16 PM M-F 100	1 tion	<u>Rate</u> \$660.00 <u>Start/End Time</u> 1005p-1035p	Length :30	Ad-ID NRCCUT04	1026		<u>Rate</u> <u>Type</u> \$660.00 NM
32 10/29/12	11/04/12	M-F 100	)5p-1035p	1005p-1035p	F	:30	1	\$660.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	10/29/12 <u>Day</u> <u>Air</u>				Rate \$660.00 <u>Start/End Time</u> 1005p-1035p	<u>Length</u> :30	Ad-ID NRCCUT04	1026		<u>Rate Type</u> \$660.00 NM
33 11/05/12	11/06/12	M-F 100	)5p-1035p	1005p-1035p	M	:30	1	\$660.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13			MTWTFSS M ir Time Descript 0:17 PM M-F 100		Rate \$660.00 Start/End Time 1005p-1035p	<u>Length</u> :30	Ad-ID NRCCUT04	1026		<u>Rate</u> <u>Type</u> \$660.00 NM
34 10/26/12	10/28/12	Su 1005	ip-1035p	1005p-1035p	s	:30	1	\$700.00	NM	
Weeks: Spots: <u>#</u> Ch 2 13	Start Date 10/22/12 Day Air Su 11/0 MG for 34	04/12 10	MTWTFSS S ir Time Descript :11 PM Su 1005		Rate \$700.00 <u>Start/End Time</u> 1005p-1035p	Length :30	Ad-ID NRCCUT04	1026		<u>Rate Type</u> \$700.00 NM



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National Republican Congr	NRCC IE 2012	155/426/3486

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
35	10/29/12	11/04/12	Su 1005p-1035p	1005p-1035p	<b>-</b> S	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/29/12	End Date	Spots/Week 1	<u>Rate</u> \$700.00					- · -
	Spots: # Ch 1 13		<u>Date</u> <u>Air Time</u> <u>Descri</u> 04/12 10:31 PM Su 100		<u>Start/End Time</u> 1005p-1035p		<u>h Ad-ID</u> 0 NRCCUTO	941026		<u>Rate Type</u> \$700.00 NM
36	11/04/12	11/04/12	FOX NFL Pregame	10a-11a	S	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$1,100.00	N - 14.				
	Spots: # Ch 1 13		Date Air Time Descri 04/12 10:39 AM FOX N		Start/End Time 10a-11a		h <u>Ad-ID</u> 0 NRCCUT0	41026		<u>Rate Type</u> \$1,100.00 NM

<u>Total Spots</u> 40 <u>Gross Total</u> \$26,050.00

Payment Terms 30 Days

Agency Commission \$3,907.50

Net Amount Due \$22,142.50